

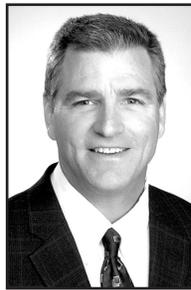
Neenan named president, COO of Denver-based Prime West

by Jill Jamieson-Nichols

Jim Neenan will take on the role of president and chief operating officer of Denver-based Prime West Cos., one of the metro area's largest development and property management firms. Steve Clarke, chief executive officer and former president, will remain the company's CEO.

"I've known Jim for 30 years and have always had tremendous respect for his work ethic, intellect and his attention to detail," said Clarke. "Jim has the unique qualifications needed to fill this position. He has vast experience operating a company, as well as managing the dynamics of the various stages of the development process. He is excellent in establishing enduring relationships, and his people skills give him the ability to reach consensus in difficult situations."

Neenan's primary responsibility will be sourcing and structuring development opportunities. The company specializes in office development in Colorado, as well as light-industrial and retail development. Upcoming projects include a 310,000-square-foot office building with ground-



Jim Neenan

floor retail at the Bellevue Station transit-oriented development.

Neenan has served as senior vice president of development at Prime West Development Inc. since joining the company in 2012. "Prime West has always been a first-class operation, from top to bottom," said Neenan. A former client and competitor, Neenan said he joined the company because, "I truly valued their ethics and straightforward approach."

"I think any enterprise needs a couple of strong people at the top," said Clarke. "When Jim joined Prime West, our long-range plan was for him to become president and COO in three years. Jim has performed admirably, and we're right on schedule," he said.

"It's an incredible opportunity and matches up very well with myriad background experiences that I have," said Neenan, a former president and senior vice president of business develop-

ment for Fort Collins-based Neenan Co. Neenan also is a former owner and president of Gardner Signs Inc., also in Fort Collins.

After more than 30 years in commercial real estate, Neenan still enjoys putting together the components of a deal. "Development involves lots of puzzle pieces – a lot of stakeholders," he said. "It's about finding ways to find a balance so all the stakeholders find a way to win. It's solving challenges."

A native of Kansas City, Neenan holds a Bachelor of Science in civil engineering and did graduate studies at what now is Rockhurst University. Neenan serves on the board of NAIOP Colorado and is parish council president at All Souls Parish. He and his wife, Nancy, have seven children.

Founded in 1981, Prime West Cos. has developed more than 5 million sf of commercial real estate and currently manages 2.2 million sf of office, retail and medical projects. The company provides a full suite of commercial real estate services through two main businesses, Prime West Development Inc. and Prime West Real Estate Services.▲